

## Receive applications via SMS

14/11/2011 | 0 comments

[Share on LinkedIn](#)

[Share this story with a colleague](#)



The future of advertising job roles and receiving applications is set to undergo a major transformation as tech companies seek to transform the recruitment process.

Recruitment has come a long way since placing ads in newspapers – but even now the more familiar process of placing an online ad is heading for the history books as new software hits the market.

According to Melbourne based recruitment agent software designer, Domenic

Saporito, HR can soon expect to place job advertisements with QR codes. Prospective candidates may simply scan the code using their smartphone to instantly download the full job description and contact details.

Saporito has been working on new software called *MyRecruitOnline*, which is one of the first programs to include the ability to accept an SMS from an applicant to initialise a job application, conduct online first-round video interviewing, and a live chat system.

Allowing for a completely automated system which has the ability to send, receive and process an SMS as part of the application process is pioneer territory in the recruitment space, despite text messaging already being part of automated reminder servicing, and even ticketing processes.

"An applicant can send an SMS to the recruiter or company to register his or her interest in the position and will receive an SMS back with specific information about the application process. Similarly, a temp can be sent a job request via SMS and can reply via text message as to their availability," Saporito said.

But HR can also expect to see other advancements, including the use of so-called 'recruiter avatars', which streamline the HR process for recruiters by automating many key tasks.

Via the set-up of an avatar, recruiters will be able to create virtual versions of themselves in the system to make decisions and act automatically on their behalf, eliminating administration time.

A recruiter does this by setting up rules that reflect their personality and the way they want their business and processes to operate - the system takes over and alerts the recruiter via email, SMS or live chat if something needs attention.

For more information about the web-based software visit [www.myrecruitonline.com](http://www.myrecruitonline.com).

### Latest News

- Cash injection this Christmas
- The workplace of 2021
- Harness talent of the long-term unemployed

### Most discussed

- Hidden symbols in your workplace
- Did they really just say that?
- Recruitment secret weapon

[+ Add a comment](#)

[BOOKMARK & SHARE](#)

### LATEST COMMENTS

- Performance reviews: Scrap them?
  - Performance appraisals have an impo ...
- Mature-age workers bowing out early
  - This is a complex issue with many I ...
- Why employee relations are hotter t ...
  - Unfortunately HR, in the company I ...
- Weird interview questions that work
  - I am hoping someone can help. I am ...

Master employment relations in your own time, online

[Find out more](#)

### LATEST JOBS

- Leadership Program Manager
- Human Resources Manager
- Human Resources Director

### E-NEWSLETTER



Daily breaking news, video interviews, opinion and analysis delivered straight to your inbox.

[SUBSCRIBE TODAY](#)

**diversity@work**  
2011 Employment and Inclusion Awards

**HC E-MAG**  
HC Magazine issue 10.1 OUT NOW  
Cover story: How to think – and act – big; Balancing act; Shake it up; Make tele ...

[VIEW ONLINE](#)

**diversity@work**  
2011 Employment and Inclusion Awards

### E-MAG - GET UPDATED



HC magazine's e-mag provides all of the in-depth news, opinion and analysis available in our print edition straight to your inbox

[SUBSCRIBE TODAY](#)